



## LOCAL COMMUNITIES

### SUPPORTING LOCAL COMMUNITIES

**Commitment: Promote social and economic development of local communities**

ACTIONS	2014 RESULTS	TARGETS
CNH Industrial	<p>▶ Promotion of initiatives fostering the growth of local communities, including through partnerships with associations and non-profit organizations</p> <p>■ Several initiatives supported:</p> <p>EMEA</p> <ul style="list-style-type: none"> <li>▶ vehicle donated for milk delivery within the <i>A Thousand Gardens in Africa</i> project</li> <li>▶ Walkirye Project service support provided ⇒ 115; 116</li> </ul> <p>NAFTA</p> <ul style="list-style-type: none"> <li>▶ \$32 thousand donated to <i>Habitat for Humanity</i> in Calhoun, Racine, Lebanon, and DuPage County (USA)</li> <li>▶ approx. 500 volunteer hours donated by 87 employees to build homes</li> <li>▶ \$51 thousand donated to the HALO organization</li> <li>▶ \$1.3 million donated to <i>United Way</i> through employee fundraising, events, and Company-matching donations ⇒ 117</li> </ul> <p>LATAM</p> <ul style="list-style-type: none"> <li>▶ \$630 thousand invested in projects for the development of socially vulnerable areas in Brazil</li> <li>▶ \$337 thousand invested in sports projects for underprivileged youth in Brazil</li> <li>▶ \$1 million invested in cultural projects in Brazil ⇒ 118</li> </ul>	<p>▶ 2015: ongoing support for initiatives to promote the social and economic development of local communities</p>



## Key

- ▲ Target exceeded
- Target achieved or in line with plan
- ▣ Target partially achieved
- ▼ Target postponed
- ➡ See page

## Commitment: Aid populations affected by natural disasters

	ACTIONS	2014 RESULTS	TARGETS
CNH Industrial	▶ Provision of technical, financial, and humanitarian support to populations affected by natural disasters	■ Machines provided to repair storm damages in Brazil, Spain, and UK, and typhoon damages in the Philippines	▶ 2015: ongoing support for disaster relief, as needed
			➡ 120

## SUPPORTING YOUTH TRAINING

## Commitment: Support the professional development of young people

	ACTIONS	2014 RESULTS	TARGETS
CNH Industrial	▶ Implementation of professional skills development initiatives, including scholarships and training courses	<p>■ <i>TechPro<sup>2</sup></i> project, developed by Iveco in collaboration with Salesian Institutes, continued: EMEA</p> <ul style="list-style-type: none"> <li>▶ Italy: 114 students trained and 1,683 training provided</li> <li>▶ Ethiopia: vocational training completed by 20 young people and started by 18 additional students</li> <li>▶ South Africa: project start-up activities initiated</li> </ul> <p>LATAM</p> <ul style="list-style-type: none"> <li>▶ Brazil: 20 students trained and 800 training hours provided</li> </ul> <p>APAC</p> <ul style="list-style-type: none"> <li>▶ China: 101 students selected and 24 Train the Trainer hours provided to 13 teachers</li> </ul>	▶ 2015: ongoing support for the initiatives and extension to other brands and countries
			➡ 121
		▼ Launch of new <i>TechPro<sup>2</sup></i> website target postponed to 2015	
		■ \$18,000 in student scholarships awarded to Midwestern universities in USA, in fields ranging from mechanized systems management to supply chain management	
			➡ 121
	▶ Promotion of the <i>Sementina Project</i> aimed at introducing children to environmental topics	■ 500 children involved, planting approx. 860 trees	
			➡ 123

## PROMOTING ROAD SAFETY

## Commitment: Promote road safety

	ACTIONS	2014 RESULTS	TARGETS
CNH Industrial	▶ Dissemination of safe road behaviors, by sharing best practices and contributing to the prevention of accidents and/or dangerous situations	<p>■ Several initiatives supported: EMEA</p> <ul style="list-style-type: none"> <li>▶ <i>Action for Road Safety</i> campaign extended to other brands</li> <li>▶ <i>Iveco Check Stop</i> initiative implemented</li> <li>▶ 2,454 drivers and 13 driver trainers trained within the scope of the <i>Transaid</i> initiative</li> </ul>	▶ 2015: ongoing support for the initiatives
			➡ 124; 125